

1. **Identify the problem.** The problem is that the company is not meeting its sales targets.

2. **Analyze the problem.** The company is not meeting its sales targets because it is not effectively marketing its products.

3. **Develop a solution.** The company should develop a new marketing strategy that focuses on reaching its target audience.

4. **Implement the solution.** The company should implement the new marketing strategy by launching a series of targeted advertising campaigns.

5. **Evaluate the results.** The company should evaluate the results of the new marketing strategy by tracking sales and customer feedback.

[illegible]

INTERFERENCE SEARCHED			
Class	Sub.	Date	Exmr.

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	Date	Exmr.

(RIGHT OUTSIDE)